

WTF AI

**How to Ask AI Better Questions
and Get Better Results**

Chisa Pennix-Brown

Give It To The People® | Give It Get It Business Membershp



Write.

Think.

Flow.



THE PROBLEM Most People Don't Have an AI Problem...

They have a **CLARITY** problem.

Vague Inputs

"AI doesn't work
for me"
means unclear
instructions

Blurry Results

Vague prompts
produce
vague, unusable
output

Wasted Time

No structure
means
constant
regeneration

Wrong Tool Use

Treating AI like
Google
instead of a
collaborator

AI is only as powerful as the question you ask.

WRITE

Tell AI What You Actually Want

Clarity creates better output — every time.

1 Context

What are you working on? Set the scene.

2 Task

What exactly do you need from AI?

3 Format

What should the output look like?

4 Tone

How should it sound? Bold? Warm? Expert?

WRITE

Tell AI What You Actually Want



WRITE

Tell AI What You Actually Want



WRITE

Tell AI What You Actually Want



WRITE



THINK | Don't Ask Once...Build the Conversation

Key Principles

- AI improves with every follow-up question
- Add layers: audience, goals, constraints
- Ask AI to refine, challenge, or expand
- Use AI to think WITH you — not just for you

Power Questions

"What am I missing?"

"Make this stronger for my audience"

"Give me 3 alternative approaches"

"What would you change and why?"

**The more context you give, the more expert you sound
and the smarter AI responds.**

Turn AI Into a System, Not a Struggle

Stack tasks:
idea → refine → draft → publish

FLOW

Write with clarity. **Think** with intention. **Flow** with results.

Connect



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